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# ХАБАРШЫ

Филология сериясы

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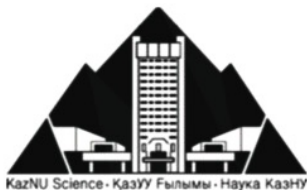
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## МАЗМҰНЫ – CONTENTS – СОДЕРЖАНИЕ

1-бөлім Тіл білімі	Section 1 Linguistics	Раздел 1 Языкознание
<i>Акимбекова Г.Ш., Кеңес Б.Е.</i>		
Қазақ тіліндегі метафоралау әдісі арқылы жасалған компьютер терминдері .....		4
<i>Ақшолоқова А.Ж., Меркибаев Т.А., Бугенова Л.А.</i>		
Категория времени глаголов в русском, казахском и английском языках на основе формирования грамматической компетенции .....		11
<i>Ақшолоқова Р.К., Күзембекова Ж.Ж.</i>		
Экожүйедегі тіл: эколингвистика .....		23
<i>Әбішева Г.Қ., Абзұлдинова Г.К.</i>		
Мәшһүр Жүсіп шығармаларындағы топонимикалық кеңістік .....		32
<i>Әнес Ф.Қ.</i>		
XX ғ. басындағы тілдік тұлғалар: Халел Досмұхамедұлы – түркітанушы .....		42
<i>Бегимова Г.А., Құлжанова Б.Р., Назарова А.Ж.</i>		
Қазақ және түрік тілдеріндегі өсімдік атауларының уәждемесі .....		52
<i>Бектемірова С.Б., Ауесхан Р., Ақмишова Ж.А.</i>		
Түркітану метатілінің құрастырылуы мен түсініктемесі .....		61
<i>Бижкенова А.Е., Байқадамова А.Н.</i>		
Лексическая семантизация концепта «Степь» в художественном произведении .....		71
<i>Zeynally G.R.</i>		
Meaning and Speech acts .....		84
<i>Dairabekova G.K., Zabrodskaia A.N., Igilikova S.I.</i>		
Reduplication in the English word-formation system .....		91
<i>Кабытаева А., Мадиева Г.</i>		
Аналитический обзор современных тенденций в ойкодомонимах города Алматы .....		103
<i>Қушқимбаева А.С., Қарагулова Б.С., Конечны Я.</i>		
Драмалық шығармалардағы вестиялды лексиканың кейіпкер бейнесін ашудағы қызметі .....		113
<i>Мейрамбекова Л.К., Жиёмбай Б.С., Даутова Г.Р.</i>		
Зат есімнің сан-мөлшер (көптік) категориясының армян-қыпшақ жазба ескерткіштер тіліндегі тарихи даму жолы .....		127
<i>Оданова С.А., Молдабаева Қ.Е.</i>		
Академиялық жазылымның зерттелу деңгейі және электронды контент жасаудың өзекті мәселелері .....		136
<i>Ongarbayeva M.S., Tayeva R.M., Alimbayeva A.T.</i>		
Meteorological metaphors of “atmospheric electrical and sound phenomena” in the English and Kazakh languages .....		147
<i>Таусоғарова А.Қ.</i>		
Даулы мәтіндегі дерек туралы мәлімдеменің лингвосараптамасы .....		156
<i>Тектігүл Ж.О., Дузмагамбетов Е.А., Баядилова-Алтыбаева А.Б.</i>		
Қазақ топонимдерінің мифологиялық қабаты .....		167
<i>Токсанбаева Р.К.</i>		
История формирования юридического английского языка: современные проблемы глобализации юридического языка .....		180
<i>Чжао Чжунган, Ван Жун</i>		
Анализ семантических функций аффиксов в русском языке .....		189

<b>2-бөлім</b> <b>Әдебиеттану</b>	<b>Section 2</b> <b>Literary Criticism</b>	<b>Раздел 2</b> <b>Литературоведение</b>
<i>Bysengaly Z.Q., Weining Xie</i>		
The rise of the Novel in Kazakh literature.....199		
<i>Suleimenova E.</i>		
Archetypal images in the novel “Nakanune” by I.S. Turgenev .....207		
<b>3-бөлім</b> <b>Тіл мен әдебиетті</b> <b>оқытудың әдістемесі</b>	<b>Section 3</b> <b>Methods of teaching</b> <b>language and literature</b>	<b>Раздел 3</b> <b>Методика преподавания</b> <b>языка и литературы</b>
<i>Avakova R.A., Sultangubiyeva A.A., Alekeshova L.B.</i>		
Innovative approaches in language learning.....218		
<b>4-бөлім</b> <b>Аударма теориясы</b>	<b>Section 4</b> <b>The theory of translation</b>	<b>Раздел 4</b> <b>Теория перевода</b>
<i>Қарабаева Х.Ә., Бейсенұлы Ж.</i>		
Абай және Науаи: көркем аудармадағы әдеби үндестік .....226		
<i>Orazbekova I.G., Rustemova A.I., Tleugabylova Z.A.</i>		
Techniques of Russian-Kazakh advertising translation .....235		
<i>Sharipova G., Bekturova E.</i>		
Analysis of using lexical and grammatical transformations in literary translation .....244		

3-бөлім  
**ТІЛ МЕН ӘДЕБИЕТТІ  
ОҚЫТУДЫҢ ӘДІСТЕМЕСІ**

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Section 3  
**METHODS OF TEACHING LANGUAGE  
AND LITERATURE**

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Раздел 3  
**МЕТОДИКА ПРЕПОДАВАНИЯ  
ЯЗЫКА И ЛИТЕРАТУРЫ**

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## INNOVATIVE APPROACHES IN LANGUAGE LEARNING

Various concept of innovational approaches of learning languages have been analyzed and their actual definition has been proposed in the article. The article is considered development not only practical knowledge of English, but also the ability to work with information, that is, the ability to think, communicative competence. The game method in teaching a foreign language, which are wide demand in society, and actively used by teachers in the practice of teaching foreign languages in higher education, in corporate learning and specialized courses continuing education. In addition, this article also provides a scientific review on exploring the characteristics of an integrated English Only Space language studio and the impact further development of language competencies among teachers and students. Interaction with people of different social and cultural backgrounds requires oral communication, understanding, and dialogue to interact effectively. Therefore, using the English Only Space (EOS) integrated language studio, it develops communicative competence, problem-solving skills, students' critical thinking skills, information analysis and reasoning. English Only Space serves as a driver for active start-up research in the field of innovative education. So, about 182 students of the Multilingual Education Faculty of Kh. Dosmukhamedov Atyrau University took part in the research.

**Key words:** innovation, approaches, linguistics, communication, EOS, language learning space.

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### Тілдерді үйренудегі инновациялық тәсілдер

Мақалада тілдерді оқытудың түрлі инновациялық тәсілдеріне тұжырымдамалар қарастырылды және олардың нақты анықтамасы ұсынылды. Мақалада ағылшын тілін практикалық тұрғыда меңгеру ғана емес, сонымен бірге ақпаратпен жұмыс істей алу және ойлау қабілетімізді, коммуникативті құзыреттілігімізді дамыту жолдары қарастырылған. Қоғамда кең сұранысқа ие шетел тілін оқытудағы ойын ойнау тәсілі, яғни жоғары оқу орындарында, корпоративті оқытумен үздіксіз білім берудің мамандандырылған курстарында шет тілдерін оқыту тәжірибесінде белсенді қолданылады. Сондықтан мақалада English Only Space тіл студиясындағы зоналарға интеграцияланған сипаттамалық зерттеу жүргізе отыра, оқытушылар мен студенттердің тілдік құзыреттіліктерін одан әрі дамытудағы әсері туралы ғылыми шолу жасалды. Түрлі әлеуметтік және мәдени деңгейдегі адамдармен қырым-қатынас жасау – ауызша сөйлеуді, түсінуді және өзара тиімді қарым-қатынас жасау үшін диалог құруды қажет етеді. Сондықтан, English Only Space (EOS) кешенді тілдік студияны қолданып, коммуникативті құзыреттілікті, проблемалық ситуацияларды шеше білуді, студенттердің сыни тұрғыдан ойлау шеберлігін, ақпаратты талдауға және өз көзқарасын дәлелдеуін қалыптастырады. Ғылыми зерттеу жұмысына Х.Досмұхамедов атындағы Атырау университетінің Көптілді білім беру факультетінің 182 студенті қатысты. English Only Space тілдік кешенді студиясы инновациялық білім беру саласындағы белсенді стартап-зерттеулердің драйвері ретінде қызмет атқарады.

**Түйін сөздер:** инновация, тәсілдер, тіл білімі, байланыс, EOS, тілді оқыту кеңістігі.

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### ИННОВАЦИОННЫЕ ПОДХОДЫ В ИЗУЧЕНИИ ЯЗЫКОВ

В данной статье рассмотрены концепции различных инновационных подходов к обучению языкам. В статье рассматриваются пути не только практического овладения английским языком, но и умения работать с информацией и развивать мышление, коммуникативную компетентность. Игровой метод в обучении иностранному языку, пользующиеся широким спросом в обществе, которые активно используются в практике преподавания иностранных языков в вузах, на специализированных курсах непрерывного образования. Поэтому в статье сделан научный обзор влияния на дальнейшее развитие языковых компетенций преподавателей и студентов, проводя интегрированное описательное исследование зон в языковой студии English Only Space. Общение с людьми различного социального и культурного уровня-требует устной речи, понимания и построения диалога для взаимовыгодного общения. Поэтому English Only Space (EOS), используя комплексную языковую студию, формирует коммуникативную компетентность, умение решать проблемные ситуации, умение студентов критически мыслить, анализировать информацию и аргументировать свою точку зрения. В научно-исследовательской работе приняли участие 182 студентов факультета полиязычного образования Атырауского университета имени Х. Досмухамедова. Студия языкового комплекса English Only Space выступает драйвером активных стартап-исследований в области инновационного образования.

**Ключевые слова:** инновация, подходы, лингвистика, коммуникация, EOS, пространство обучения языку.

### Introduction

The world has entered an era of rapid change, and people need to adapt to it. It requires intercultural communication skills formation of representatives of each country and nation.

Innovation are characteristic of any professional activity of a person, which is the subject of research, analysis and implementation. In the researches of culturologists the concept "innovation" first appeared in the XIX century and denoted the introduction of some elements of one culture in to others. Innovation is a change of inside the system (from English Innovation is new).

Innovative learning is the process and result of learning and educational activities, which forces innovative changes in the existence of environment and stimulates a response to problem situations. Thus, innovative learning is connected with a creative search on the basis of existing experience, and its enrichment and creation of new educational product, it is ready to prepare not only "knowing person", but also "active person" (Tareva, 2012: 57)

Appeal to the problems of innovation and their selection as the most important areas of modern scientific thought were the result of awareness of the increasing dynamics of innovation processes in society. The development of scientific interests in this direction revealed the complexity and multidimen-

sionality of this phenomenon, which led to the emergence of various approaches to its analysis.

Speaking English is in great demand today. It is always necessary to pay attention to new ways to encourage students to speak a foreign language. It's known that every student is a future young specialist, who aims to speak English in accordance with modern requirements. Nowadays, English has gained the status of the language of international business, modern science and technology. It connects to the key of English role like the main international relations language in the world. Such researches increase the number of theoretical and applied studies around the world.

The main skill that formed in language learning is the ability to speak. So language is a means of human communication, it is the basis of speech. Language is a unique relationship that brings nations and people together. Language is not a world for human beings it is an internal phenomenon. Speech is unique to a man. A person can communicate with each other through language (Brooks, 2011: 719).

In addition, different activities organize to increase English speaking skills of students. Likewise, the student should not only learn the rules and concepts definition, although it will be able to apply it in practice consciously. The knowledge of theory and practice are reinforced through various tasks and exercises.

An innovative studio “English Only Space” was created in teaching English for the first time in the republic at the Atyrau University named after Kh. Dosmukhamedov. This innovative complex has no analogues in Kazakhstan, and consists of 12 studios, that recreate a real-life language environment for complete immersion. In English Only Space studio, a number of innovative experiments were launched, which formed the basis of the study in the field of methodology for teaching English.

### Literature review

The literature review for this paper is considered from the online publications, books, Cambridge Press textbooks.

When researching the issue of innovative approaches in the education system, we relied on the research of the theoretical basis of E.G. Tareva and N.I. Almazova, They use “linguodidactic pedagogical innovation” term to denote a new direction in linguodidactics.

About thirty kinds of literature sources were reviewed, in particular, digital format books, dissertations, collections of conference materials, magazines, publications, websites, textbook.

EOS – English Only Space language studio includes qualitative research in English language teaching, which allows us to use both methods for synthesis. However, the main possible focus is using case studies as the main methodological research.

However, there are much rival views on teaching, which is given in the research of education spheres. Anna Sfard (1998) appointed that simple and single teaching concept would not be enough, and suggested “two teaching metaphors” focusing into higher education. Google Scholar conducted additional research on the use of the terms “learning spaces” and “language” and was able to research articles that cited literary sources that were considered relevant to this literature review.

### Materials and Methods

Generally, the modern educational process and language learning are subject to significant renewal. The level of modern scientific and technological development supposes fundamental changes in the means, and activity of educational technology, which including the World Internet, the emergence of radically new approaches to language learning for professional purposes, based on the extensively use of technologies in communication and information.

The usage of these technologies makes it possible to expand the scope in the process of education, which in terms of its practical orientation, also contributing the students’ motivation in the English learning process, the intellectual and creative students’ abilities development, and their ability to acquire new independent knowledge.

As well as, it becomes to create individual educational approaches for students, taking into account the personal characteristics of each. The most effective way to learn a foreign language in past was not conceived without learning in a natural language environment. As L.V. Sukhova approves, it is impossible to learn to swim without water, so without the necessary language environment it is not possible to achieve the effective communication skills of formation in English (Sukhova, 2007: 17).

In accordance with national and foreign researches, it is required to afford a creative teaching approach, which consists of four basic aspects: process of creation, product of creation, personality of creation, environment of creation.

This process involves the creation of psychological security for students in an emotionally safe atmosphere, which leads to the creative projects implementation, contributes to the intellectual, emotional and the students’ development speech activities, affects the positive emotional state of the team and develops initiative, and independence.

Creative workshops and their types help to reduce fatigue, rest, also help to develop the speech activities, to contribute the prosperous the materials of grammatical and lexical assimilation, and to adapt a creative production (to achieve aim through the creatively approach) and basically to improve the individuality. The object of teacher of foreign language is to provide the interest of students to the discipline and it should be stable and regularly, which might be to observe since the start of the education.

The great importance interest of point is to implement the problems successfully in learning a foreign language. Consequently, it is very important to teach creative personality for a teacher and to attract students in taking part in different games of role play, also in creatively projects, competitions, dramas, survey tests, and laboratories: publication of the foreign language newspapers, local history albums, speaking clubs with native speakers, the holiday, traditions and customs, national songs studies of English speaking countries.

English Only Space studio was used to create a comprehensive language studio or to identify



the physical spaces, content, equipment and technologies that interact with teachers and students. Practical applications in this studio are based on the analysis of the most modern publications in various fields of science, comparing the views of authors and new trends in various fields of science, such as philology, written and oral translation, psychology, applied linguistics, pedagogy and ecology. The results of the research allow to achieve the conditions, where speaking English becomes as a tool of interdisciplinary cognition and as for the physical environment, it has become an opportunity to effectively manage resources to achieve priority results.

In addition, while conducting research in English Only Space studio serves as a driver for the active initiation of practice-oriented research: the need to study the factors that have a major impact on the search and development of specific ways to speak English fluently; promotion and support of practices that contribute to the achievement of the main objectives of the training platform.

Everything promotes formation of environment of specific creation, when the students attends the lesson by great wishes, fun, and with interest of new something to discover, which is created by general creative striving. Since the fundamental requirements of modern world are creative personality development, which would be able to go beyond the famous, and make non-standard solutions and also expand the activities, which describes novelty. The most significant component of a modern, new person is ability and creativity.

In the context of our research, we adhere to understanding that the essence of the innovative approach lies in the fact of increasing the efficiency and optimality of training foreign language provide through conditions, which is the basis for the emergence of the spread of educational innovation, contributing to the stable, sustainable and positive development of the educational system.

Also the innovative approach in learning language help to understand that is no single correct decision, to develop self-confidence and abilities, to defend own position and evaluate the position of an opponent, to form stable skills of rational behavior and design of activities in life situations of English Only Space studio. The advantages of these technologies include the matter that they could be use to achieve the goals defined by definite educational standard; primarily, ensure the professional and personal development of students, which lead to the acquisition of professional competencies.

## Results and Discussion

Nowadays, the matter is obvious, new requirements of learning level of foreign languages enact an effective process of different system of establishment to the teaching theory and practice.

Innovational education plan are designed to realize new educational programme, the effective content is individuality and personal centered education, possible growth in self in the process of education, synergy partnership between students and teacher.

Innovation has ever been appropriate in the activity of pedagogic like very important representative, which reflects the science in pedagogy and development process in practice. In new education, innovations are starting to become more prevalent. From English the word "Innovation" is "new study and novelty" (Mohammad Kaosar Ahmed, 2014: 42).

Specifically, nowadays innovation is called to coordinate relationship in the process of educational sphere, offer their results of the public and personal needs requirements, and decide the common problems of formation of valuable and prosperous personality.

In addition, while conducting research English only Space studio serves as a driver for the active initiation of practice-oriented research: the need to learn the problems, which has much impact into the search and specific ways development to speak English fluently, promotion and support of practices that contribute to the main objectives achievement of the learning space (Shilibekova, 2020: 107).

English Only Space (EOS) is a comprehensive language studio, who needs to speak English during study and work or in private life. The main requirement of educational reform is to renew the education system content, and its system of structure of modern and new education centres within the accordance of the requirements.

At that point, to acquire innovative technologies of teaching English is the starts of a much and big work. English Only Space consists of 14 studios: 1) Reception, 2) Passport Control), 3) Terminal, 4) In a plane, 5) Bus Stop, 6) Hotel, 7) Office, 8) Café, 9) Library, 10) Hospital, 11) Police, 12) Bank, 13) Gift Store, 14) Cinema. (<https://asu.edu.kz/university/innovation/english-only-space/>)

It is a kind of studio, which is equipped and specialized with own equipment and shows the real and life situations that a person encounters when traveling abroad. Each studio represents the logical step of a person, who is traveling abroad for educational

purposes, such as a hotel, university, library, bank, hospital, cinema, shops, police station and coffee shop from customs control at the airport to everyday life in a new country.

in this study, special attention is paid to the improvement of language training, which is achieved by the introduction of new technologies and teaching methods, the development of students' readiness for continuous self-development.

Currently, 182 students of the specialty Foreign Language and Translation are involved in the experiment on piloting the innovative model. According to the results of the entrance testing, learners are divided into two level of groups A1 – B1 according to the common European scale. English Only Space studio was used as a base, which is a super modern content management base, which allows learners to maximize the process of learning language.

According to a research in the EOS studio, the introduction of advanced language training in undergraduate studies, its goal is to improve the level of English language proficiency for successful participation in international scientific and educational activities.

Reliance on the innovative approach allowed us to design Relying on an innovative approach allowed us to design and implement a pilot model of language learning, as well as to build a management strategy for innovative language leaning of learners.

We used some forms and methods of problem in language learning in English Only Space studio. We applied different types of learning in it, and we offer the one of the main means, as Business Game, which is an important pedagogical learning process. During the game, the learner should perform actions that may take place in his/her future activity.

And now we are continuing to research the innovative approaches in learning languages and in further articles we will show the total diagram of our research in the English Only Space language studio. Summarizing the above definitions, we offer the experimental studio, which designed in the Kh. Dosmukhamedov Atyrau University and is part of a project to conduct empirical research, it is only learning language space, which has no analogue in Republic of Kazakhstan.

It was used to identify physical spaces, content, equipment, and technologies that interacted between

teachers and students, when creating language learning in English Only Space language studio.

Practical applications are based in this studio according to the results of more modern publications in various fields of science, comparison of views of authors and new trends, such as philology, written and oral translation, psychology, applied linguistics, pedagogy and ecology.

The research results allow us to achieve situations where speaking English becomes a tool for interdisciplinary learning, and as for the physical environment, it has become an opportunity to effective resources to achieve priority results, including two approaches above.

### Conclusion

In this way, we strive for global integration processes, which play a leading role in the modernization of quality education and build communicative competence, and involves the knowledge of English language yet, as well as to work with ability of information, i.e. critical and creative thinking.

In conclusion, we suggest several types of researches and ways to develop innovative approaches of learning language in applied linguistics. Creating a language environment is a form and means of expressing creative ideas among students and teachers. To do this, it develops and uses the accumulated knowledge of English, creates a micro-language environment, creates an incentive to learn English and removes the barrier of "fear of speaking" through games, discussions and competitions in an informal environment. Therefore, the establishment of the review is to search the foundation of the theory and concepts of the English language in English Only Space studio.

It can also be concluded from the above that the problems of English language learning are effectively agreed by the support of technologies of information and communication: creating virtual English language environment, that replaces the authentic one, providing an opportunity to form an individual educational trajectory of students, depending on their ability to master foreign languages; improving the knowledge control, skills and abilities; increasing the efficiency of classes due to the principles of interactivity, multimedia and feedback; system of access to English language using English Only Space studio.

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